**Short title in English – maximum 15 words**

Título breve en español máximo 15 palabras

**Authors**

**Full name of Author 1**Email: name@primsajournal.org **ORCID: 0000-0000-0000-0000**Affiliated institution, City, Country

**Full name of Author 2**Email: name@primsajournal.org **ORCID: 0000-0000-0000-0000**Affiliated institution, City, Country

**Abstract**

It must be structured according to the topic addressed in the article. It should include a brief introduction, objective, method, results, and conclusions. It must not exceed 150 words or include references.  
**Key words:** Word 1; Word 2; Word 3; Word 4; Word 5

**Resumen (Spanish)**

Debe estructurarse de acuerdo con el tema abordado en el artículo. Debe incluir una breve introducción, objetivo, método, resultados y conclusiones. No debe superar las 150 palabras ni incluir referencias.

**Palabras clave:** Palabra 1; Palabra 2; Palabra 3; Palabra 4; Palabra 5

**Introduction**

Presents the background of the topic, the problem, the context, the objective, and the justification of the research.

**Methodology**

Briefly describe the research process, justifying the type and design of the study without explicitly defining them, unless it is a little-known method.

**Results**

This section presents the most relevant findings of the study, including models, strategies, or any other significant contribution.

**Discussion**

Critical and comparative analysis based on existing theory.

**Conclusions**

Presents the main contributions of the study and their relationship to the stated objectives. Recommendations should be integrated into the writing without the need for a subtitle.

**Conflict of Interest**

The authors declare that there is no conflict of interest regarding the publication of this article.

**References *(APA 7th Edition Guidelines)***

References must follow APA 7th edition format, including DOI or URL when available. Book titles and journal names should be in *italics*. If there are more than three authors, use *et al.* in in-text citations from the first mention. It is not necessary to include “Retrieved from” before a URL, unless the content is likely to change over time.

**General Considerations**

* Write in third person.
* Avoid direct quotations; paraphrasing with the appropriate reference is preferred.
* Check verb tenses and writing coherence.
* Maximum length: 5000 words.
* Images and graphs in JPG format (attached to the manuscript); tables in Word format.
* Unify indicators in tables and present only essential information in graphs or tables, avoiding redundancies.